

# Joe Klaw



You   (773) 490-9436

## Professional Experience

*Freelance Editor,*

2011 - 2013

Adelstein | Liston, StepChild Media, Nuwave Media Productions, Republic Media, Kevin McGurn and Associates, Resolution Digital Studios, ReFluxMD, 200 Stores Tall

## DraftFCB / Foote Cone and Belding

2000 - 2011

*Senior Editor*

- Raised level of creative output for Studio's production and editorial projects
- Proficient in all aspects of creative editorial, from on-air spots, test spots, sales videos
- Improved the Studios' client services and facility operations
- Worked effectively with agency producers and creatives for agency's entire client base, including ADM, SC Johnson, Kraft, Coors and Kmart and Qwest
- Lead videographer for test spots, concept videos, and other
- Involved in managing/design of studios' build-out
- Integral in driving the Studio's revenue growth by 175% over five years

## DDB Needham Worldwide

1985 – 2000

*Editor*

- Edit Zone's first Editor. Worked to further develop department's capabilities.
- Developed and implemented studio's plan for agency's move into Aon center facility
- Offlined Television Commercials. Supervised postproduction
- Worked on agency's entire client base, including Anheuser-Busch, Inc., McDonald's, General Mills, Maybelline and Wilson Sporting Goods
- Lead Videographer for a variety of client presentations, product demos and other video presentation projects

*AV Technician*

- Assembled Television/Radio Commercials for client presentations
- Recorded & Edited Audio Presentations
- Edited Video Using A/B Roll Edit Suite
- Videographer for a variety of client presentations, demos, etc.

## Equipment and Software Proficiency

Avid Media Composer, Final Cut Studio, Adobe Creative Cloud (AE,PS, PR, AI, AU)

Digidesign Pro Tools,

Avid Unity, ISIS Shared Storage Systems, Xsan Shared Storage, Rorke Systems various plug ins, etc.

Various video cameras

## Additional Interests

Compose and perform music, volunteer for the Chicago International Film Festival